ISSUES ARISING FROM THE CONSULTATION

A Cleaner and Greener Environment

The majority of people felt that the way the parish is kept clean and tidy needs some improvement. 71% preferred manual (lengthsman) roadsweeping with 53% also wanting mechanical sweeping. 71% also felt that there needed to be more use of existing litter bins and that the dog fouling problem could be reduced by increasing the use of dog fouling patrols (the dog warden service). Voluntary litter picking and the Wesham Community Spring Clean ('Operation Cleansweep') was also felt to be important by 45% of the respondents. 74% felt that 'roadside care/cleaning' was only reasonable or poor, whilst 73% felt the refuse collection service was reasonable to good.

Issues regarding the poor condition of pavements, including grass verges which need more attention throughout the parish. 47% felt that additional floral displays would improve the overall appearance of the town.

- "Dog fouling is a big issue and needs sorting out."
- "The parish needs to be more positive with regard to litter and dog fouling."
- "The parish should be kept clean and tidy by educating people, including children, to deal with litter properly (i.e. put it in the bins) and if necessary naming and shaming litter louts."

Actions

- Investigate the current street cleaning provision and assess how and where this needs improving. Improve communication between the Community, Medlar with Wesham Town Council and Fylde Borough Council to report instances of fly tipping, littering and dog fouling. Investigation needs to be made on how these issues can be addressed and what enforcement actions could be taken to alleviate the problems.
- Raise awareness and profile of the 'Operation Cleansweep' initiative, organised by the Wesham Community Pride Trust and make arrangements for this to be, at minimum, an annual event.
- Encourage tree planting schemes wherever possible.
- Encourage the continuation of the 'In Bloom' initiative through the Wesham Community Pride Trust, and ensure the grounds maintenance contract via the Town Council is maintained or improved to a high standard.
- Consider an expansion to the contract to include grass verges.